

FOR IMMEDIATE RELEASE:

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DataHabitat Sales and Services thru DataSelf Corporation

San Jose, CA, January 1st, 2006– DataHabitat Corporation, a data warehousing and Business Intelligence company, announced today that the sales and support services for DataHabitat solutions are now performed by DataSelf Corporation. DataHabitat partners and clients are encouraged to contact DataSelf Corporation by visiting www.dataself.com or calling 408-351-3560.

About DataHabitat:

DataHabitat is the leading provider of Business Intelligence (BI) solutions that help mid-market companies improve long-term profitability. By providing the right information to the right people at the right time, DataHabitat enables management and operations to make better, informed decisions. Mid-market companies have been using DataHabitat to build their own best-of-breed data warehouses and analytical applications. Along with powerful BI development tools that focus on ease of use and advanced customization capabilities, DataHabitat also provides packaged BI solutions for users of leading mid-market accounting and finance applications (such as Sage Software, Microsoft Dynamics, and AccountMate). The core of all DataHabitat solutions is their DH ETL that builds open and adaptive data warehouses using OLE DB and Microsoft standards through a non-programming, visual interface. For more information about DataHabitat, please visit www.datahabitat.com.

About DataSelf Corporation:

DataSelf is a closely held Delaware corporation with main offices in the heart of the Silicon Valley. DataSelf is a software publisher of business intelligence solutions and a provider of specialized Business Intelligence services. DataSelf's primary software product is the family of DataSelf BI solutions for mid-market business software systems. DataSelf's vision is of user-friendly and high-end business intelligence solutions tailored to the mid-market. These solutions must provide great value to the decision making process of our forward-thinking clients. They also must be deployed quickly, easily address each client's specific requirements, and have a total cost of ownership at a fraction of comparable solutions from Global-3000 BI vendors. For more information about DataSelf, please visit www.dataself.com.

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